

# Pricer SmartTAG™ HD110

13413-00

## Clear High Definition display

Large High Definition display giving the freedom to choose the layout that suits. Whether it is an extra large price, promotion, QR code or barcode, there is room to fit it all directly on-screen, with no paper required.



## Features

- Crisp 4" High Definition graphic display for easy readability
- Fine resolution for better rendering of text and graphics
- Extra-wide 170° viewing angle and low reflection in all indoor lighting situations
- Easy link with label ID barcode on the front.
- Additional promotional information can be attached directly to the frame of the label.



Pricer SmartTAG™ HD 110 with a promotional SmartCLIP attached



Pricer SmartTAG™ label range (graphic displays)

## Physical characteristics

Article Number	13413-00
Outer dimensions	126 x 92.1 x 11.1 mm [width x height x depth] 5" x 3,6" x 0,4"
Weight	118 g
Package	10 per box
Customization	Custom coloration through colored hard snap-on frame (min. quantities apply)

## Display

Display technology	Graphic zero-power bi-stable
Display size	89.6 x 67.2 mm (400 x 300 pixels) 3,5" x 2,6" (4" screen diagonal)
Resolution	113 dpi
Barcode readable on display	Yes
Viewing angle	170°
Refresh time	2 s *
Number of pages	3

## Software requirements

System compatibility	Pricer Server R3.5.2 Patch 9 or later
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## Interfaces

Attachments – rail & single	Single attachments supported by Pricer preferred suppliers
Accessories	Snap-on frame for promotion or special branding
Wireless	PP4C and Pricer QUAD Speed (PP16)

## Environmental

Battery replaceable	Yes
Typical battery lifetime	5 years at 7 display updates per day
Operating temperature	+5° C to +40° C
Water resistance	Yes
Compliance	RoHS, WEEE

\*at room temperature around +20°